PRESS RELEASE

SPECIAL DUI HOLIDAY ENFORCEMENT CRACKDOWN November 21, 2009 - January 3, 2010

HOLLISTER, CALIFORNIA – *November 12, 2009* – Hollister, CA - Officers from the Hollister Police Department will soon deploy special saturation patrols to crack down on drunk driving in the city's ongoing effort to improve traffic safety, save lives and prevent injuries.

"If you drive while under the influence, Hollister police officers will be looking for you and they will arrest you," said Chief Jeff Miller. "There will be no exceptions."

The "Zero Tolerance" DUI saturation patrols will start on Friday, November 21, 2009 and run through Sunday, January 3, 2010. Officers will target those who still don't heed the message to designate a sober driver before their celebrations begin. Funding for the patrols is through a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

By the end of September, Hollister police officers have made more arrests than in each of the prior years. "Our goal is make the 2009 holiday season the safest ever," said Chief Miller.

Since 2005, the number of alcohol-involved fatalities statewide has been dropping, thanks to efforts like this. But law enforcement and the public must continue to work toward zero deaths.

"Law enforcement officers are doing more to remove drunk drivers from California's streets and highways thanks to our DUI traffic safety funding," said Christopher J. Murphy, Director of the California Office of Traffic Safety. "But everyone can help make their communities safer. If you see a Drunk Driver, call 9-1-1."

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